

11-12 September 2018, Lusaka, Zambia

# World Export Development Forum 2018

Scaling up through trade: Skill - Innovate - Connect

## Youth 'Unconference'



Young professionals, join us at this year's World Export Development Forum! The new Continental Free Trade Agreement (CFTA) will open up opportunities that you create, and senior business and government leaders want to hear from you.

### Highlights

#### Opening plenary: Jobs of Tomorrow, through Trade

Ask your questions! We'll talk about scaling up job creation, especially for youth. Hear from Parminder Vir, CEO of the Tony Elumelu Foundation, along with government and business leaders. We'll discuss the latest trends and insights, from mentoring to skill development and technology.

#### In conversation: Mentoring young entrepreneurs

Ashish Thakkar, Founder of the Mara Group, will share his insights on mentoring young entrepreneurs with a TV host and entrepreneur.

#### Youth spotlight: Imagine a World with No Borders

Young leaders share their vision for doing business across borders in a 'CFTA' world.



## Social entrepreneurs: Pitch your Ideas

Young social entrepreneurs pitch their business cases live on stage to a jury of experts. Among the jurors will be Michael Ocansey, founder of Agrocenta. He won last year's WEDF pitch competition, and went on to win the 2018 Seedstars Competition.

## Business matchmaking, networking and learning opportunities

- Join business-to-business matchmaking sessions;
- Gain insights with flash presentations on packaging solutions;
- Celebrate the SheTrades Zambia national launch;
- Explore free online learning opportunities with our SME Trade Academy team;
- And much more!

