

IMMEDIATE RELEASE

Subject: Compliance to the provisions of the National Flag and Armorial Ensigns Act No. 23 of 1965 Chapter 6 of the Laws of Zambia

The Ministry of Commerce, Trade and Industry (MCTI) has noticed with concern the continued use of wrong colours on the Coat of Arms (i.e. Armorial Ensigns) and the continued display and reproduction of the National Flag without permission.

The Coat of Arms and National Flag are very important symbols employed to distinguish Zambia from all other nations. They reflect the country's national values and beliefs. Therefore, the Coat of Arms and National Flag as our national symbols should be treated with respect and used in an appropriate and dignified manner.

The use and display of the Coat of Arms and National Flag is governed by the National Flag and Armorial Ensigns Act No. 23 of 1965, Chapter 6 of the Laws of Zambia and Regulations, as amended by Act No.13 of 1994 which guides on the description and use as follows:

The National Flag

1. Description of the National Flag

The National Flag must be produced in its true colours as prescribed in the Act. In this regard, it should have green with an orange coloured eagle in flight over a rectangular block of three vertical stripes coloured from left to right in red, black and orange; of overall dimensions 3:2; and to the following colour specifications:

- (a) "Spectrum Green", British Colour Council Shade reference 100.
- (b) "Union Jack Red", British Colour Council Shade reference 210.
- (c) "Jet Black", British Colour Council Shade reference 220.
- (d) "Spectrum Orange", British Colour Council Shade reference 57.

2. Display of the National Flag

2.1. Except for Government purposes, no person shall use the National Flag for any purpose whatsoever without first obtaining written permission from the Minister.

2.2. The National Flag shall be flown with due respect and, when flown with other flags, the National Flag shall be in a more prominent position than other flags.

2.3. The National Flag shall be flown only between the hours of sunrise and sunset.

3. Use of the National Flag on Products and Advertisements

The design or any part of the design of the National Flag or of the Armorial Ensigns shall not be used or reproduced without written permission from the

Minister, except for Government purposes. Therefore, all businesses and organisations are required by law to seek approval from the Minister if they wish to use or apply the National Flag or any part of the National Flag in any manner described below:

3.1. No person shall, except with the written permission of the Minister-

(a) apply to any goods made, produced or sold by him, or import any goods to which there has been applied, the National Flag or the Armorial Ensigns or any part of the design thereof (or a flag or device so nearly resembling them as to be calculated to deceive); or

(b) use or permit to be used in connection with any business, trade, calling or profession the National Flag or the Armorial Ensigns or any part of the design thereof (or a flag or device so nearly resembling them as to be calculated to deceive) in a manner calculated to lead to the belief that he is duly authorised to use the National Flag or Armorial Ensigns, as the case may be, in that connection.

3.2. Any person who wishes to use or apply the National Flag or any part of the National Flag in the ways listed above, can submit their request using the prescribed form as highlighted below:

(a) An application for any permission required under the Act or these Regulations shall be made in writing to the Permanent Secretary, in the Ministry responsible for Commerce, Trade and Industry, giving full particulars of the proposed use and, where appropriate, an illustration of the proposed use.

The Coat of Arms

4. *Description of the Coat of Arms*

The Coat of Arms must be produced in its true colours and to the following specifications:

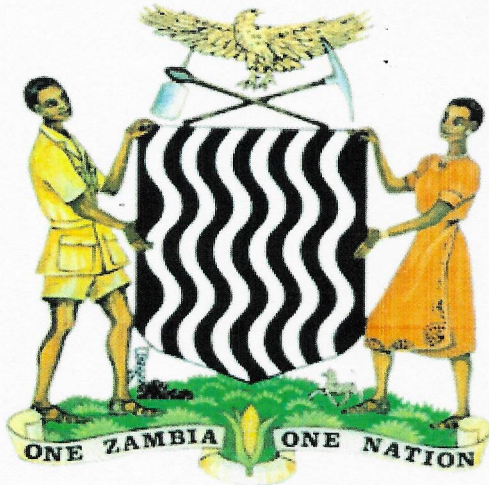
SHIELD: Sable six pallets wavy argent.

SUPPORTERS: On the dexter side a Zambian man habited in Bush shirt, short trousers and sandals and on the sinister side, a Zambian woman attired in traditional dress proper and both standing on a Compartment of Vegetation thereon a Mine Shaft Head a Maize Cob and a Zebra trotting all proper.

MOTTO: ONE ZAMBIA ONE NATION.

Badge: (shown surmounting the shield) An eagle head to the sinister or rising from a hoe and a pick in saltire proper.

5. Use and Display of the Coat of Arms



The Coat of Arms (Armorial Ensigns) or any part of its design, as with the National Flag, shall not be used or reproduced without written permission from the Minister, except for Government purposes.

I, therefore, wish to implore the public to strictly comply with the provisions contained in the Act.

The National Flag and Armorial Ensigns Act and Regulations may be obtained from Government Printers.

Issued by:



Mrs. Lillian S. Bwalya
Permanent Secretary - Trade and Commerce
Ministry of Commerce, Trade and Industry
LUSAKA

18th September, 2023

For media queries, please contact:
Ms. Musanda Kangwa
Public Relations Officer
Ministry of Commerce, Trade and Industry
Email Us: info@mcti.gov.zm
Call Us: +260211223617